



## Welcome to the City of St. Helena eNews

### Downtown Parking Ribbon Cutting Event



#### Downtown Parking comes to PG&E Lot at Mitchell Drive

The long-awaited establishment of a downtown parking lot on the PG&E property at 1301 Mitchell Drive is here! Free all-day parking will arrive on June 24th. Parking will be available to businesses, employees, visitors and residents. The much-needed additional parking in the downtown area at the PG&E site will provide room for approximately 40 vehicles to park. This lot will initially be available to use on a temporary basis till April 2014.

The project is another successful public-private partnership benefiting the greater community.

Please join PG&E representatives, City officials, staff, Chamber of Commerce and downtown businesses for a ribbon cutting ceremony at 10 a.m. to celebrate the official opening of the parking lot.

For more information, please contact City Manager Gary Broad at [garyb@cityofstheleena.org](mailto:garyb@cityofstheleena.org).

## Smart Yard



**Water efficiency has never been easier.**

[www.smartyard.com/St\\_Helena](http://www.smartyard.com/St_Helena)

Saving customers money on their water bill is as vital as the water savings it represents.

That's why City of St. Helena offers Smart Yard®, a sustainable community water conservation program that will save homeowners and businesses water, money and time this summer.

Upgrade your sprinkler timer to WeatherTRAK and automate irrigation schedules with daily weather data, providing your landscape with just the right amount of water it needs; only when it needs it.

Your Smart Yard Package includes:

- ▶ WeatherTRAK Smart Irrigation Controller
- ▶ Professional Site Qualification and Installation Appointment
- ▶ Follow-up Site Visit and Evaluation
- ▶ Free Online Training and Support Resources
- ▶ Bilingual Customer Support, Mondays - Saturdays
- ▶ A 5-year subscription for wireless, daily ET Weather Service
- ▶ No up-front costs to participate
- ▶ Financed by the City with an affordable monthly program fee on your water bill

Learn more at [www.smartyard.com/St\\_Helena](http://www.smartyard.com/St_Helena).

Questions? Call HydroPoint at (707) 285-3228.

\*\*\*\*\*

## Carpooling Reinvented for our Smartphone Society!



WeGo Rideshare is not like traditional carpool planning that makes people plan days or weeks in advance. The WeGo Rideshare App allows commuters to search for other WeGo users going in their direction and create a real-time carpool. They then choose to make the return trip with them later or make a brand new real-time carpool.

The cost of commuting is shared by automating a micropayment based on the distance of the trip after setting up an account. All new users receive \$20 in credit to try the system as riders. Riders are charged \$1 for the first mile of the shared trip then \$0.20 per mile for the next 15 miles. Thereafter, the cost drops to \$0.08 per mile. These

## City of St. Helena Event Calendar

### Upcoming Events

#### June 2013

**Special City Council Meeting**  
City Hall  
Tuesday, June 25th  
8:00 AM Closed Session

**City Council Meeting**  
Vintage Hall Board Room  
Tuesday, June 25th  
5:00 PM Closed Session  
6:00 PM Regular Meeting

**St. Helena Farmers' Market**  
Crane Park  
Friday, June 28th  
7:00 AM - Noon

#### July 2013

**Planning**

micropayments from the rider to driver are transferred electronically. The driver also has the option of providing the rider a free ride in the app. This makes payment safe, secure and fair.

After each trip, the rider and driver rate each other on a 5 star rating system. That way, when choosing who to rideshare with, users can click into each other's profiles to see ratings, groups, verification and the number of times they have been rated beside their name and profile picture.

Right now the application mainly serves the Sonoma-Marin-Contra Costa areas. As ridership and drivers increase, trips into the Napa County areas are increasing too.

The system has been successfully underway in Sonoma, Marin and Contra Costa Counties since October of 2010. The WeGo Rideshare project in the San Francisco Bay Area is administered by the [Metropolitan Transportation Commission](#) (MTC), implemented by [Avego Corporation](#) in conjunction with [Sonoma County Transportation Authority](#) (SCTA) and [Climate Protection Campaign](#) (CPC) in Sonoma County, the [Transportation Authority of Marin](#) (TAM) and the [Contra Costa Transportation Authority](#) (CCTA).

Join the Movement. Share the Ride.

For more information, please visit <http://wegorideshare.com>

\*\*\*\*\*

**Official Start of Summer!**



**Parent Alert: Tips for Keeping Your Children Safe this Summer**

June 21st marks the official start of summer and it is befitting that we should include some helpful advice to make it a safe summer with swimming, biking, barbeques and everything fun in the sun topping our list of summertime activities. In an article published on [HuffingtonPost.com](#) the author, Executive Director Mary L. Pulido PhD of The New York Society for the Prevention of Cruelty to Children offers the following tips:

**Practice water safety.**

- Public pools, backyard pools, the beach and lakes are all great places for swimming, but have different safety challenges -- be familiar with them. Visit the [American Red Cross website](#) for more info.
- Learn how to swim (adults too!) Most city Parks departments offer free courses.
- Only swim when there is a lifeguard or an adult is present.
- Pay attention to weather conditions and forecasts. Stop swimming if bad weather approaches.
- Learn CPR; classes are offered all the time. Contact the American Red Cross.

**Practice Sun Safety.**

- Avoid having your children exposed during the strongest rays of the day between 10 a.m. and 2 p.m. Seek shade for your children.
- Use sunscreen consistently. Make sure the label says it contains both UVA and UVB protection. For children six months and older, use at least SPF 30, preferably higher. Reapply it every two hours.
- Keep infants out of the sun. Sunscreen is not recommended for infants under six months old. Their skin is much thinner than adult's, so it absorbs the active, chemical ingredients more easily, increasing the risk for allergic reaction or inflammation. If they must be in the sun, dress them in clothing that covers the body and a brimmed sun hat.

**Commission Meeting**  
Vintage Hall Board Room  
Tuesday, July 2nd  
Cancelled

**Independence Day Holiday**  
Thursday, July 4th  
City Hall Closed

**St. Helena Farmers' Market**  
Crane Park  
Friday, July 5th  
7:00 AM - Noon

**City Council Meeting**  
Vintage Hall Board Room  
Tuesday, July 9th  
6:00 PM

**St. Helena Farmers' Market**  
Crane Park  
Friday, July 12th  
7:00 AM - Noon

**Planning Commission Meeting**  
Vintage Hall Board Room  
Tuesday, July 16th  
7:00 PM

**St. Helena Farmers' Market**  
Crane Park  
Friday, July 19th  
7:00 AM - Noon

**City Council Meeting**  
Vintage Hall Board Room  
Tuesday, July 23rd  
6:00 PM

**St. Helena Farmers' Market**  
Crane Park  
Friday, July 26th  
7:00 AM - Noon

Click [here](#) to "Like" us on Facebook or scan the QR code below:



**City of St. Helena**  
1480 Main Street  
St. Helena, CA 94574  
(707) 967-2792  
[www.cityofsthelelena.org](http://www.cityofsthelelena.org)

Copyright (C) 2013 City of St. Helena. All rights reserved.

- Have your children wear sunglasses with 100% UV protection
- Medication and sun may not mix and can cause a reaction; check your child's prescription to be safe.
- For more sun safety info, visit <http://www.fda.gov/forconsumers/consumerupdates/ucm309136.htm>

### **Practice Bike Safety**

- Everyone in your family should wear a helmet; in many states, it's required.
- Children should wear reflective clothing.
- Know and practice the rules of the road with your child. Children are killed as pedestrians in transportation accidents much too often. Teach them to ride in the same direction as cars, stop at all stop signs, obey traffic lights and how to use hand signals.
- Children (and adults) should never wear headphones while riding a bike.
- Check your child's bike on a regular basis to make sure it's safe and well-maintained.
- For more bike safety info, visit: <http://kidshealth.org/parent/>

### **Practice Barbecue, Fireworks and Fire Safety**

- Every summer there is increased risk of fires due to the use of barbecues, gasoline, air conditioners and other electric appliances. Fires are one of the leading causes of accidental injury death among NYC's children. The NYC Fire Department offers the following advice:
  - Keep small children away from the barbeque; it's easy for them to get burned. Never leave the grill unattended.
  - Keep matches and lighters away from children.
  - Never use a propane or charcoal grill on the terrace or roof of any building. Thousands of fires are set accidentally each year. If you do have a propane tank, don't store it indoors or underground and please keep it away from children.
  - Keep your children away from fireworks; in some areas, it's illegal to have them at home. Each summer, we learn of tragedies when lighting them goes awry. Leave fireworks to the professionals.
  - Don't park your car in front of a hydrant; if there is a fire, this can put saving lives in peril.
  - Overloaded electrical outlets are one of the major causes of residential fires. Make sure large appliances that use high wattage, such as air conditioners, have their own outlet.
  - Go over your fire evacuation plan with your child.

For additional information, please contact Senior Management Analyst Kathy Robinson at [kathyr@cityofsthelelena.org](mailto:kathyr@cityofsthelelena.org).

\*\*\*\*\*

---

[friend on Facebook](#) | [forward to a friend](#)

*Copyright © 2013 City of St. Helena, All rights reserved.*  
Thank you for signing up to the St. Helena Newsletter.  
**Our mailing address is:**  
City of St. Helena  
1480 Main Street  
St. Helena, CA 94574

[Add us to your address book](#)

[unsubscribe from this list](#) | [update subscription preferences](#)

