

City of St. Helena
 Transient Occupancy Tax/NVTID Cash Flow Projections
 Fiscal Year 2011/2012

Fiscal Year	Rooms	Actual												Total
		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
2011/2012 TOT	262	156,739	158,065	193,920	189,082	107,113	71,125	63,210	80,978	96,604	109,080	139,880	146,964	1,512,760
Local TID (25%)		6,531	6,586	8,080	7,878	4,463	2,964	2,634	3,374	4,025	4,545	5,826	6,121	63,026
County TID (74%)		19,331	19,495	23,917	23,320	13,210	8,772	7,796	9,987	11,914	13,453	17,246	18,117	186,558
City Admin (1%)		261	263	323	315	179	119	105	135	161	182	233	245	2,521
Total NVTID		26,123	26,344	32,320	31,514	17,852	11,854	10,535	13,496	16,101	18,180	23,305	24,482	252,106
Transient Occupancy Tax Collection														
6 Year History:														
2010/2011	262	138,073	148,821	169,534	188,827	95,122	62,726	68,776	77,136	99,777	120,248	129,187	143,858	1,442,085
2009/2010	262	109,608	124,658	144,270	147,745	86,024	36,830	51,590	61,266	83,837	96,109	129,896	120,937	1,192,770
2008/2009	260	144,740	177,064	174,634	180,924	92,686	48,928	53,400	56,745	62,481	85,761	114,467	115,537	1,307,367
2007/2008	260	148,691	173,879	181,507	188,359	112,254	74,016	70,815	79,443	93,996	105,374	160,944	147,958	1,537,236
2006/2007	259	141,677	160,322	176,914	189,708	105,316	67,801	63,260	72,211	101,464	112,654	147,021	154,433	1,492,781
2005/2006	239	121,671	134,239	146,470	145,686	93,674	58,045	56,767	77,466	98,549	100,751	137,492	135,465	1,306,275
6 year Average		134,077	153,164	165,555	173,542	97,513	58,058	60,768	70,711	90,017	103,483	136,501	136,365	1,379,752
Transient Occupancy Tax Budget to Actual Comparison:														
2011/2012 TOT		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	Total
Adopted Budget		146,630	146,630	146,630	104,736	104,736	104,736	67,031	67,031	67,031	100,548	100,548	100,548	1,256,835
Actual to Date		156,739	158,065	193,920	189,082	107,113	71,125	63,210	81,184	96,604	109,080	139,880	146,964	1,512,966
Variance - Actual/Budget		10,109	11,435	47,290	84,346	2,377	(33,611)	(3,821)	14,153	29,573	8,532	39,332	46,416	120%
Period		Gross Rent Reported	Total Room Nights Available	Total Room Nights Rented	Occupancy Percentage	Average Daily Room Rate								
July 2011		\$1,328,366.70	8,122	6,607	81%	\$184.68								
August 2011		\$1,317,219.79	8,122	5,925	73%	\$213.26								
September 2011		\$1,616,001.45	7,860	6,699	85%	\$227.44								
October 2011		\$1,575,682.49	8,122	6,081	75%	\$228.40								
November 2011		\$892,695.54	7,860	5,135	65%	\$192.67								
December 2011		\$592,705.06	8,122	3,955	49%	\$158.65								
January 2012		\$526,745.61	8,122	3,500	43%	\$159.51								
February 2012		\$674,816.98	7,598	4,204	57%	\$143.01								
March 2012		\$806,032.10	8,122	3,628	45%	\$150.60								
April 2012		\$909,000.95	7,860	3,877	49%	\$149.86								
May 2012		\$1,165,670.63	8,122	4,123	51%	\$167.44								
June 2012		\$1,224,701.56	7,860	4,325	55%	\$187.50								

- Notes:
- 1) Monthly Estimates based on the adopted budget, historical distribution and the five year average
 - 2) Rooms in town increased by twenty in April 2006.
 - 3) Rounding may result in minor Variances to totals.
 - 4) History does not include penalties.

Reporting Properties	
Name	Room Count
Adagio Inn	3
Ambrose Bierce House	4
Bylund House	2
Culinary Institute of America	58
Creekside Inn	3
El Bonita Motel	41
Harvest Inn	74
Wydown Hotel	12
Hotel St. Helena	18
Inn at Southbridge	21
Judy's B & B	1
Red Door Inn	3
Sunny Acres	2
Vineyard Country Inn	20